

STRATEGIC PLAN

2023 - 2033

**Moratuwa University
Textile Association**



Department of
Textile & Apparel
Engineering

May 2024



Strategic Plan of Moratuwa University Textile Association

This ten-year strategic plan was formulated with the contributions by the Senior members of the alumni and the Executive Committee 23/25 of the Moratuwa University Textile Association (MUTA).

The Executive Committee 23/25 of MUTA extends its sincere thanks to all the contributors.



MUTA-Current and the Past

Moratuwa University Textile Association was established at the Department of Textile & Apparel Engineering in the year 2002 under the guidance of the Emeritus Professor Lakdas D Fernando. Aligning with its objectives, MUTA closely worked with the Department to raise the standards of the Department, especially the skill development of the undergraduates. The programmes such as Speech Craft (Toastmasters programme) and Mock-Interviews are two prominent and effective programmes for students. In addition, several sessions have been organized to align the attitudes and skills of undergraduates to the industry. Well-wishers and alumni volunteers annually donate funds to organize scholarships for needy students. Graduate members are benefited by occasionally organized inspirational speeches. The Alumni with over 500 life members is a strength. The social events such as 'MUTA Reunion', භී වියමන් and Annual General Meetings are opportunities for alumni network. Career opportunities shared among graduate members are opportunities for alumnus seeking for better prospectus and are opportunities to recruit suitable candidates. The global network of alumni enriched with industry practitioners, researchers and academics in high-ranking world universities is a great strength and assets of MUTA.

Thus, MUTA has been a vibrant alumnus during the last 22 years



Our Vision & Mission



Vision

Becoming the most sought-after professional body in South Asia affiliated to textile industry.

Our Mission is to

Foster the recognition of MUTA and its key stakeholders among the textile industry and creating a platform for value generation and becoming the voice of textile and apparel engineering professionals.

Who We Are...

- At MUTA, we weave dreams into reality, threading a vibrant tapestry of excellence in the textile industry. Our vision is to be the coveted heartbeat of South Asia's professional textile landscape, resonating with the pulse of innovation, collaboration, and sustainable progress.
- Guided by our mission, we passionately foster the recognition of MUTA and its cherished stakeholders within the textile industry. We are the architects of a dynamic platform, uniting global alumni, textile magnates, connected industries, and the academia, weaving together a symphony of voices that echo across borders.
- Embracing the pillars of Engage, Empower, and Enable, we tirelessly strive to deepen the bonds with our stakeholders, creating a nexus of enduring relationships.
- Through engagement, we emerge as the driving force, catalyzing connections that propel the industry forward.

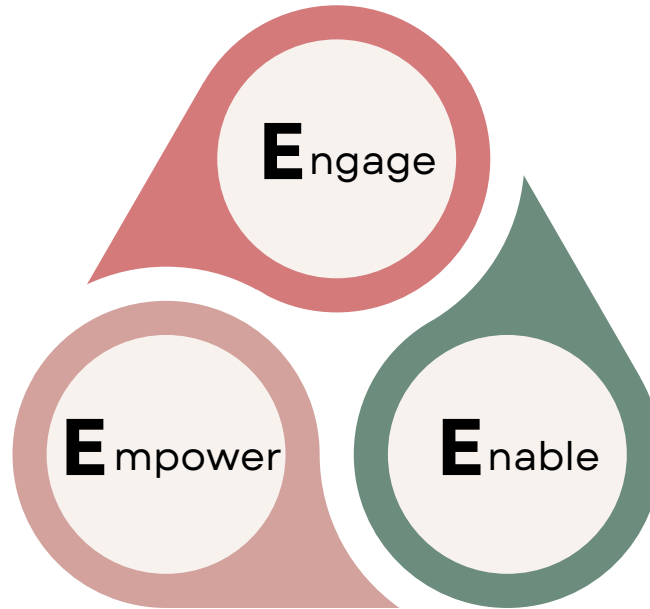




Who We Are...

- Empowerment is our forte, as we design and execute transformative programs that empower our current and future MUTA members. In the loom of opportunity, we intertwine threads of value that elevate our members to new heights.
- Enabled by collaboration, MUTA stands as a solution provider, weaving partnerships that transcend boundaries. In the vast textile canvas, we are the artists, crafting solutions that serve as a testament to our commitment to society, planet, and all our stakeholders.
- MUTA: Where every fiber tells a story of excellence, engagement, and empowerment. Together, we thread the future of textile and apparel engineering, stitching success in every fabric we touch.

The main pillars of MUTA are,



Activities under each pillar focusing on all stakeholders are listed below.



Engage

Strengthen the relationship between MUTA and Stakeholders as well as become a platform to Drive Engagement among Stakeholders

Develop a platform to drive engagement among stakeholders to strengthen the relationship between MUTA and Stakeholders

MUTA life members and potential members

- AGM, MUTA reunion, ഭീ വിശමන් and other musical events and get-together
- Provide facilities through the MUTA web (recruitment and finding good candidates)
- National Textile Awards (organize with Ministry and JAAF)



Engage

Undergraduates



- Ignite the passion (First session with MUTA- What is MUTA and Orientation to the Industry)
- Organize exhibition and open-day
- CSR projects of the industry with the participation of undergraduates (engage MUTA members, students, and industry)
- Gluing the pearls (final session with undergraduates at the University)

Future undergraduates

- Pre-university engagement programme
- Organize exhibition and open-day (engage MUTA members, current and future undergraduates and industry)
- Organize awareness programmes (seminars, develop videos, awareness to A/L students at schools and tuition classes)
- Textile Industry and Other related industries
- National Textile Awards (organize with Ministry and JAAF)
- Newsletter (monthly or quarterly)-(new trends, research by MUTA members- this must add value to the industry personnel)
- Seminars for industry (e.g. AI, supply chain, on current trends)



Engage



Local Professional Bodies

- National Textile Awards (organize with Ministry and JAAF)
- Obtain recognition from relevant professional bodies (e.g. IESL)
- International professional bodies
- Communicate with professional bodies for recognition (e.g. C.Tex from Textile Institute, UK)

Global Alumni

- MUTA Newsletter
- Webinars for industry and university students by Global Alumni



Empower

Develop and Execute programs and Activities to Empower Current and Future MUTA members at different stakeholder groups through Value and Opportunity Creation

MUTA life members and potential members

- Mock-interview programme for recently joined graduates (should be a series of programmes to fill the skill gaps and to identify the skill gaps)
- Mentoring for required graduates for career progression.
- Seminars for industry (e.g. AI, supply chain, on current trends)
- Web portal for textile and apparel job advertisements, register CVs/ profiles of MUTA members



Undergraduates



- Speech craft programme
- Mock-interview session
- Outbound training programme
- Assessment Centre
- Grooming and etiquettes
- Guest lectures (industry expectations, share personal experience, industry trends)
- Programmes to develop identified personality gaps in undergraduates

Future undergraduates

- Pre-university engagement programme
- Organize awareness programmes (seminars, develop videos, awareness to A/L students at schools and tuition classes)



Enable

Becoming a Solution enabler to Stakeholders through the means of partnerships established through MUTA where MUTA will act as a Driving Force

MUTA life members and potential members

- Identification of common challenge of the industry (forums have to be decided by the EXCO)
- Link with final year projects and research teams
- Provide expertise to National Bodies (SLSI, SLAB)



Undergraduates

- Provide inputs to identify final year research projects
- Industry projects published in a web portal (UG and PG students can be linked through the portal)

Enable

Textile Industry and Other related industries

- Provide solutions for challenges of the industry



Government bodies

- Provide expertise to National Bodies (Sri Lanka Standard Institution (SLSI), Sri Lanka Accreditation Board (SLAB), Education Ministry, Technology Ministry, Industry Ministry, and other relevant Ministries)



Minimum Expectation from EXCO-

While the Executive Committee of MUTA for each term is free to select activates under each pillar and executive, the EXCO shall commit to conduct at least its basic activities speechcraft programme, Mock-interviews, a networking event in the middle of the two-year term and conduct the AGM to elect the office bearers for the next term.

Term of MUTA EXCO:
2 years



MUTA 10-year projection

- Execute the annual programmes conducted by MUTA
- Maintain life membership at 50%
- Update the contact information and maintain the network of 60% of the graduates
- Organize 4 programs or more to link MUTA with students
- Develop network with 50 members of Global Alumni
- Establish MUTA as a professional/ registered organization
- Maintain website and increase its usefulness to members and the industry
- Develop collaboration with 01 additional professional/government organization with identified objective/s
- Publish MUTA Newsletter useful to the industry, members and students
- Initiate the process of obtaining IESL Recognition

- Execute the annual programmes conducted by MUTA
- Maintain life membership at 50%
- Update the contact information and maintain the network of 60% of the graduates
- Organize 4 programs or more to link MUTA with students
- Involve 20 global Alumni in any of the MUTA activities
- Maintain website and increase its usefulness to members and the industry
- Strengthen the collaboration with professional/government organizations
- Publish MUTA Newsletter useful to the industry, members and students
- Establish an advisory committee to MUTA (MUTA Council)

2023

2025

2027

2029

2031

2033

- Execute the annual programmes conducted by MUTA
- Increase life membership to reach 50%
- Develop the network of 60% of the graduates
- Organize 4 programs or more to link MUTA with students
- Commence the process of establishing MUTA as a professional/ registered organization
- Develop a website having indispensable information to its graduates and life members.
- Collaborate with 01 professional/government organization with identified objective/s
- Publish MUTA Newsletter useful to the industry, members and students

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- Maintain life membership at 50%
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- Organize 4 programs or more to link MUTA with students
- Involve 20 global Alumni in any of the MUTA activities
- Maintain website and increase its usefulness to members and the industry
- Develop collaboration with 01 additional professional/ government organization with identified objective/s
- Publish MUTA Newsletter useful to the industry, members and students
- Establish an Office for MUTA at the Department
- Obtain IESL recognition

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- Update the contact information and maintain the network of 60% of the graduates
- Organize 4 programs or more to link MUTA with students
- Involve 20 global Alumni in any of the MUTA activities
- Maintain website and increase its usefulness to members and the industry
- Develop and strengthen the collaboration with 05 professional/government organizations
- Publish MUTA Newsletter useful to the industry, members and students
- Develop guidelines to establish the functions of MUTA Council and the MUTA office at the Department

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University of Moratuwa**



 www.mutasl.org

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